



Building a healthy Kentucky together

Who are we?

We're a coalition of concerned Kentuckians who believe that the best health care solutions are found when everyone works together to build them. Right now, families and businesses in every county are facing rising costs, and too many of us go without needed health care. Healthy families create healthy economies. And a healthy Kentucky is something we all want. So we're working step by step to build a healthier Kentucky for our families, our children and our grandchildren.



Where does the \$\$ come from?

We are supported by a grant from the Public Welfare Foundation to the Foundation for a Healthy Kentucky, given to support the Foundation's work with a coalition of advocates to **expand health coverage in the public and private sectors**, identify revenue sources to support public health care programs, and build the capacity of consumers to advance health care reform in Kentucky.



Leadership (Sept, 2007)

- AARP Kentucky
- Advocacy Action Network
- American Cancer Society
- American Heart Association
- American Lung Association
- Catholic Conference of Kentucky
- Covering Kentucky Kids and Families Coalition
- Health Kentucky
- Kentucky Child Now
- Kentucky Council of Churches
- Kentucky Equal Justice Center
- Kentucky Injury Prevention & Research Center
- Kentucky Youth Advocates



Stakeholders (Sept, 2007)

- Campaign for Tobacco Free Kids
- Children's Alliance
- Epilepsy Foundation of Kentuckiana
- Jefferson County Teachers Association
- Kentuckians for the Commonwealth
- KY Association of Regional MH/MR Programs
- KY Coalition of Nurse Practitioners & Nurse Midwives



Stakeholders (Sept, 2007)

- KY Domestic Violence Association
- KY Nurses Association
- KY Pediatric Society
- KY Primary Care Association
- KY Psychological Association
- KY PTA
- KY Public Health Association
- KY School-Based Health Center Collaborative



Stakeholders (Sept, 2007)

- KY School Nurses Association
- KY Self-Advocates for Freedom
- KY State AFL-CIO
- Maxwell Street Legal Clinic
- Mental Health America of Kentucky
- NAMI Kentucky
- Partners for a Healthy Louisville
- People Advocating Recovery



Stakeholders (Sept, 2007)

- Protection & Advocacy
- Saint Joseph Health Care
- Seven Counties Services
- Sisters of Charity of Nazareth
- UFCW – Local 227
- UK Division of Adolescent Medicine
- West Kentucky Children's Health Coalition



Who's doing what?

Co-Chairs – Sheila Schuster and Rich Seckel

ADVOCACY/OUTREACH

Advocacy Action Network

- Project Director
 - Patrick Jeffreys
- Local Leaders
 - 13 in the first year
 - 6 more in second year
 - 19 more in third year

POLICY/COMMUNICATIONS

Ky Equal Justice Center

- Policy Consultant
 - Bob Gray of Taylor-Gray Associates
- Media Consultant
 - Jane Chiles of Meridian-Chiles, Inc.



Kentucky Voices for Health Initiatives

2008 - 2009

- Significant increase in the tobacco tax to reduce smoking and improve health
- Enrollment and expansion of public sector health coverage to children and families
- Expansion of health coverage in the private sector for young adults



Significant increase in tobacco tax to reduce smoking and improve health

Kentucky Voices for Health will advocate for a significant increase in the cost of tobacco products to reduce smoking, especially among youth and pregnant women. We will advocate that a significant portion of the revenue be used to increase health coverage and improve the health of Kentuckians, including statewide comprehensive tobacco prevention and cessation programs.



Enrollment and expansion of public sector health coverage to children and families

Simplify enrollment procedures and increase outreach to the 62,500 children who are eligible for the Kentucky Children's Health Insurance Program (KCHIP) or Medicaid, but who are not currently enrolled.

Allow working parents with incomes at or below 100% of the federal poverty level to get health care coverage through Medicaid.



Expansion of health coverage in the private sector for young adults

Monitor the effect of legislation passed in 2008 and support effective ways for insurers to offer family health insurance that covers young adults up to age 25.



Public Policy Papers

- Released
 - The Price of Smoking: A Case for Increasing Kentucky's Cigarette Tax
 - Better Health Coverage for Kentucky's Children: Small Changes Mean Big Improvement
- Forthcoming
 - Expanding Health Coverage for Young Adults: Change in Family Coverage Would Insure More Adult Children for Less Than \$20 Per Day



We need your help!

We are in the process of identifying and engaging supporting organizations and local leaders across the state. Please let us know if you or your organization or someone you know is interested in *building a healthy Kentucky together.*



For More Information, Contact...

- *Grassroots Outreach* – Patrick Jeffreys, Project Director
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- *Organization* – Advocacy Action Network – Sheila Schuster
advocacyaction@bellsouth.net 502-894-0222
- *Policies* – KY Equal Justice Center – Rich Seckel
richseckel@prodigy.net 859 -233-3057
- *Leadership* – Catholic Conference of KY – Rev. Patrick Delahanty
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www.kyvoicesforhealth.org



You are here...

- www.kyvoicesforhealth.org
 - Sign up to receive email alerts
 - Participate in online surveys and compare your responses to those of others from around the state
 - Make your voice heard on the forum page
 - Download an advocacy toolkit
 - Read policy briefs on the tobacco tax or KCHIP
 - And more...

