



We're a coalition of concerned Kentuckians who believe that the best health care solutions are found when everyone works together to build them. Right now, families and businesses in every county are facing rising costs, and too many of us go without needed health care. Healthy families create healthy economies. And a healthy Kentucky economy is something we all want. So we're working step by step to build a healthier Kentucky for everyone.

Our Initiatives for 2009-2010

- **Assure that all Kentuckians have choices of high-quality, affordable health care**
 - Educate and engage the public in the national health care reform debate to ensure that affordable, high quality health care is available
 - Assist in implementing national health care reform provisions in Kentucky, including new coverage and access opportunities
 - Assure that current levels of Medicaid coverage and services are maintained
 - Allow Medicaid coverage for working parents and other adults with incomes at least 100% of the federal poverty level – or higher if Congress provides new options and funds
- **Make prevention a priority for Kentucky's health policies and programs**
 - Support comprehensive tobacco prevention and cessation programs and local efforts to create smoke free communities
 - Increase prevention initiatives in the Medicaid program, including early health screenings
 - Invest in resources and options to allow older Kentuckians and people with disabilities who need long term care the choice to remain in their homes
 - Promote worksite and community wellness programs – especially addressing obesity, physical exercise, stress and health habits
- **Improve the health of Kentucky's children**
 - Support simplified enrollment and increased outreach to thousands of children eligible for the Kentucky Children's Health Insurance Program (KCHIP) or Medicaid but not enrolled
 - Encourage school districts to implement the Coordinated School Health model